

February IS *Champion* MONTH!

All students in grades K-8 are trying to collect money for their own college savings account. This is their opportunity to play an active role in their future!

Help your student identify who might be the Champions in their life. Along with you, it could be a relative, neighbor, or family friend. While the goal is to raise at least \$25 for their college savings account, we also hope that they identify **5 Champions**, willing to support their education. It is important for them to know they are surrounded by people who care.

Your child can contribute too! Encourage your student to collect their own money to save for college. **When your child collects \$25 (or more) for their college savings 5.29 account by February 28th, Promise will deposit \$25 into their Promise incentive account held within Benton Community Foundation.**

Champions need to deposit the money into the child's account online. Champions can use your child's UGift code to give online; you can find your child's UGift code when you login to their account at www.collegechoicedirect.com.

Find Your Champions

Share your child's dreams and savings goal with potential Champions...

- Send an email to friends and family
- Post a video on social media of your child asking for support
- Have your child call or write to request support

Don't forget a note of encouragement is just as important as the gift they might make!

Do you still need to register your child for the Promise? Enroll by February 28th and we will provide the initial \$25 deposit to start the account!

www.bentoncommunitypromise.org

